



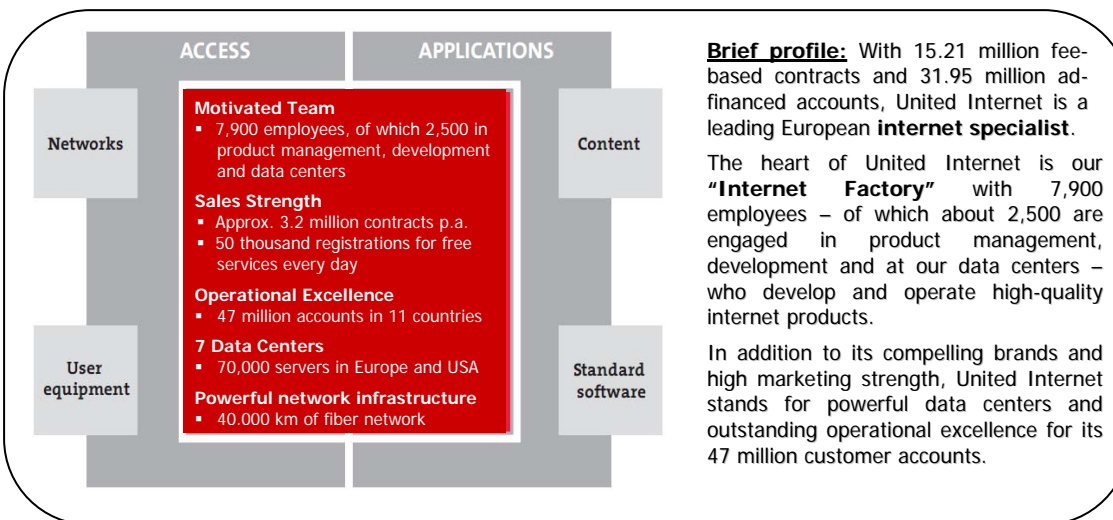
United Internet AG

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As of August 31, 2015



Brief profile: With 15.21 million fee-based contracts and 31.95 million ad-financed accounts, United Internet is a leading European **internet specialist**.

The heart of United Internet is our **“Internet Factory”** with 7,900 employees – of which about 2,500 are engaged in product management, development and at our data centers – who develop and operate high-quality internet products.

In addition to its compelling brands and high marketing strength, United Internet stands for powerful data centers and outstanding operational excellence for its 47 million customer accounts.

Group figures

Acc. to IFRS in €m	2014*	HY 2014	HY 2015
Sales	3,065.0	1,433.6	1,823.4
EBITDA	551.5	237.6	351.3
EBIT	430.6	193.5	242.3
EPS (in €)	1.46	0.66	0.85
EPS before PPA (in €)	1.25	0.68	0.93
Contracts (in M)	14.78	13.87	15.21
Employees (headcount)	7,832	6,700	7,875

* Without one-off effects from Versatel acquisition and optimization of investment portfolio (EBITDA / EBIT effect: +€186.1m; EPS effect: +€0.82m)

Outlook 2015 (Update August 2015)

- ~ 880,000 new customer contracts (formerly: ~800,000)
- ~ 20 % sales growth
- ~ 40 % EBITDA growth

Access segment

- Products: DSL and Mobile Internet
- Target groups: home users, freelancers, small companies
- Services: standardized network services in combination with end-user devices and our own applications
- Markets: Germany
- Revenue model: subscriptions (also volume-based)
- Brands: GMX, WEB.DE and 1&1
- Additional brand Versatel: Network solutions for voice and data, infrastructure services for SMEs and large corporations

<u>Key figures</u> (in € million)	HY 2014	HY 2015
Sales	972.5	1,338.7
EBITDA	128.0	217.6
EBIT	113.8	138.5
Access, contracts (in million)	5.91	7.24
of which Mobile Internet	2.23	2.99
of which DS complete	3.34	3.99
of which T-DSL / R-DSL	0.34	0.26

Applications segment

- Products: Personal Information Management, webhosting, cloud applications, e-business solutions, online marketing
- Target groups: home users, freelancers, small companies
- Services: own development; data center operation
- Markets: Germany, France, UK, Italy, Poland, Austria, Switzerland, Spain, Mexico, USA and Canada
- Revenue model: subscriptions (also ad-financed)
- Brands: GMX, mail.com, WEB.DE, 1&1, Arsys, InterNetX, Fasthosts, united-domains, Sedo and affilinet

<u>Key figures</u> (in € million)	HY 2014	HY 2015
Sales	460.9	496.8
EBITDA	113.4	136.0
EBIT	83.6	106.3
Business Applications, contracts (in million)	5.77	5.81
Consumer Applications, accounts (in million)	33.63	34.11
of which Premium Mail subscription	1.85	1.81
of which Value-Added subscription	0.34	0.35
of which Free accounts	31.44	31.95

Analyst's Coverage

Rating	Analysts
Buy, Accumulate, Outperform	16
Neutral, Hold, Marketperform	5
Sell, Reduce, Underperform	3

Management Board

Ralph Dommermuth	CEO
Norbert Lang	CFO
Robert Hoffmann	Business Applications
Jan Oetjen	Consumer Applications
Martin Witt	Access

The Stock

ISIN	DE0005089031
Symbol / Stock Exchange	UTDI / Frankfurt
Indices	Prime Standard; TecDAX
Class	Registered Shares: € 1
Shares	205,000,000
IPO Date / Issue Price	March 23, 1998 / € 1.02

Shareholder Structure (as of June 30, 2015)

Ralph Dommermuth	40.00 %
United Internet	0.47 %
Other shareholders	59.53 %

Brands

