

United Internet: Key figures Q3 2018 (I)



Financial Key Figures¹⁾

Group (in € million)	9M 2017 (IAS 18)	9M 2018 (IFRS 15)	Change	Q1 2017 (IAS 18)	Q2 2017 (IAS 18)	Q3 2017 (IAS 18)	Q4 2017 (IAS 18)	2017 (IAS 18)	Q1 2018 (IFRS 15)	Q2 2018 (IFRS 15)	Q3 2018 (IFRS 15)	Change Q3 18 vs. Q3 17
Sales	3,008.2	3,815.9	26.8%	952.7	1,001.4	1,054.1	1,198.1	4,206.3	1,270.7	1,278.2	1,267.0	20.2%
EBITDA ⁽²⁾	988.0	874.6	-11.5%	213.0	216.9	558.1	265.3	1,253.3	278.3	287.2	309.1	-44.6%
Special items, net effect ⁽³⁾	303.9					303.9	-30.2	273.7				
operative EBITDA ⁽²⁾	684.1	874.6	27.8%	213.0	216.9	254.2	295.5	979.6	278.3	287.2	309.1	21.6%
operative EBIT ^(2, 8)	511.2	582.8	14.0%	165.9	159.4	185.9	194.7	705.9	182.9	190.9	209.0	12.4%
Segment "Access" (in € million)	9M 2017 (IAS 18)	9M 2018 (IFRS 15)	Change	Q1 2017 (IAS 18)	Q2 2017 (IAS 18)	Q3 2017 (IAS 18)	Q4 2017 (IAS 18)	2017 (IAS 18)	Q1 2018 (IFRS 15)	Q2 2018 (IFRS 15)	Q3 2018 (IFRS 15)	Change Q3 18 vs. Q3 17
Sales	2,273.2	2,994.6	31.7%	730.6	743.8	798.8	919.4	3,192.6	995.6	1,006.2	992.8	24.3%
EBITDA ⁽⁴⁾	727.0	565.4	-22.2%	133.7	126.3	467.0	170.4	897.4	177.3	188.6	199.5	-57.3%
Special items, net effect ⁽⁵⁾	303.0					303.0	-28.3	274.7				
operative EBITDA ⁽⁴⁾	424.0	565.4	33.3%	133.7	126.3	164.0	198.7	622.7	177.3	188.6	199.5	21.6%
operative EBIT ⁽⁴⁾	310.1	348.6	12.4%	99.9	91.7	118.5	121.1	431.2	105.6	116.1	126.9	7.1%
Segment "Applications" (in € million)	9M 2017 (IAS 18)	9M 2018 (IFRS 15)	Change	Q1 2017 (IAS 18)	Q2 2017 (IAS 18)	Q3 2017 (IAS 18)	Q4 2017 (IAS 18)	2017 (IAS 18)	Q1 2018 (IFRS 15)	Q2 2018 (IFRS 15)	Q3 2018 (IFRS 15)	Change Q3 18 vs. Q3 17
Sales	755.5	834.8	10.5%	229.6	264.2	261.7	286.3	1,041.8	280.1	277.0	277.7	6.1%
EBITDA ⁽⁶⁾	278.6	313.8	12.6%	81.7	94.3	102.6	100.1	378.7	102.2	101.2	110.4	7.6%
Special items, net effect ⁽⁷⁾	7.4					7.4		7.4				
operative EBITDA ⁽⁶⁾	271.2	313.8	15.7%	81.7	94.3	95.2	100.1	371.3	102.2	101.2	110.4	16.0%
operative EBIT ^(6, 8)	212.3	239.2	12.7%	68.5	71.5	72.3	77.2	289.5	78.6	77.1	83.5	15.5%

¹⁾ After deconsolidation of affilinet in 2017; prior-year figures adjusted

²⁾ Q1/18: incl. one-offs for ongoing integration projects (EBITDA and EBIT effect: EUR -8.1 million)

Q2/18: incl. one-offs for ongoing integration projects (EBITDA and EBIT effect: EUR -5.8 million)

Q3/18: incl. one-offs for ongoing integration projects (EBITDA and EBIT effect: EUR -7.3 million)

³⁾ Q3/17: Special items from revaluation of Drillisch shares (EUR +303.0 million), revaluation of ProfitBricks shares (EUR +16.1 million), M&A transaction costs (EUR -15.2 million)

Q4/17: Special items from M&A transaction costs (EUR -1.9 million) and restructuring costs for offline sales (EUR -28.3 million)

⁴⁾ Q1/18: incl. one-offs for ongoing integration projects (EBITDA and EBIT effect: EUR -5.0 million)

Q2/18: incl. one-offs for ongoing integration projects (EBITDA and EBIT effect: EUR -2.7 million)

Q3/18: incl. one-offs for ongoing integration projects (EBITDA and EBIT effect: EUR -4.7 million)

⁵⁾ Q3/17: Special item from revaluation of Drillisch shares (EUR +303.0 million)

Q4/17: Special item from restructuring costs for offline sales (EUR -28.3 million)

⁶⁾ Q1/18: incl. one-offs for ongoing integration projects (EBITDA and EBIT effect: EUR -3.1 million)

Q2/18: incl. one-offs for ongoing integration projects (EBITDA and EBIT effect: EUR -3.1 million)

Q3/18: incl. one-offs for ongoing integration projects (EBITDA and EBIT effect: EUR -2.6 million)

⁷⁾ Q3/17: Special items from revaluation of ProfitBricks shares (EUR +16.1 million) and internally allocated M&A costs (EUR -8.7 million)

⁸⁾ Q4/17: Without trademark writedowns Strato (EBIT effect: EUR -20.7 million)

Customer figures

Development of customer contracts (in million)	31.12.2017	30.09.2018	Change	31.03.2017	30.06.2017	30.09.2017	31.12.2017		30.06.2018	30.09.2018	Change
Total customers, subscription based	22.64	23.65	+ 1.01	16.76	18.85	22.37	22.64		23.17	23.65	+ 0.48
Access, total contracts	12.64	13.33	+ 0.69	8.72	8.88	12.39	12.64		13.11	13.33	+ 0.22
of which Mobile Internet ¹⁾	8.30	8.93	+ 0.63	4.45	4.57	8.06	8.30		8.73	8.93	+ 0.20
of which DSL/VDSL	4.34	4.40	+ 0.06	4.27	4.31	4.33	4.34		4.38	4.40	+ 0.02
Business Applications, total contracts ^{2, 4)}	8.02	8.33	+ 0.31	6.07	7.98	8.00	8.02		8.07	8.33	+ 0.26
Consumer Applications, total accounts	37.65	38.16	+ 0.51	36.78	36.53	36.90	37.65		38.05	38.16	+ 0.11
of which Premium Mail Subscription ³⁾	1.56	1.53	- 0.03	1.60	1.61	1.58	1.56		1.54	1.53	- 0.01
of which Value Added Subscription ³⁾	0.42	0.46	+ 0.04	0.37	0.38	0.40	0.42		0.45	0.46	+ 0.01
of which free accounts	35.67	36.17	+ 0.50	34.81	34.54	34.92	35.67		36.06	36.17	+ 0.11

¹⁾ incl. 3.35 million customer contracts from the first-time consolidation of Drillisch as of September 2017

²⁾ incl. 1.87 million customer contracts from the first-time consolidation of Strato as of April 2017

³⁾ after reclassification of 250,000 customers relationships (110,000 accounts with Premium-Mail-Subscription and 140,000 accounts with Value-added Subscription) from fee based customers to free accounts; prior-year adjusted

⁴⁾ additional 250,000 contracts from the acquisition of World4You in Q3 2018

Pro forma financial key figures

Group (in € million)	9M 2017 (IAS 18)	9M 2018 (IFRS 15)	Change	Q3 2017 (IAS 18)	Q3 2018 (IFRS 15)	Change
Sales, reported	3,008.2	3,815.9	26.8%	1,054.1	1,267.0	20.2%
Pro forma sales Strato/Drillisch	454.3			110.2		
Sales pro forma	3,462.5	3,815.9	10.2%	1,164.3	1,267.0	8.8%
thereof conversion effects from IFRS 15		213.0			52.9	
EBITDA, reported	684.1	874.6	27.8%	254.2	309.1	21.6%
Pro forma EBITDA Strato/Drillisch	107.5			25.5		
EBITDA pro forma	791.6	874.6	10.5%	279.7	309.1	10.5%
thereof conversion effects from IFRS 15		221.2			52.1	
thereof increased use of smartphones for new and existing customers		199.0			40.6	
Segment "Access" (in € million)	9M 2017 (IAS 18)	9M 2018 (IFRS 15)	Change	Q3 2017 (IAS 18)	Q3 2018 (IFRS 15)	Change
Sales, reported	2,273.2	2,994.6	31.7%	798.8	992.9	24.3%
Pro forma sales Drillisch	421.5			110.2		
Sales pro forma	2,694.7	2,994.6	11.1%	909.0	992.9	9.2%
thereof conversion effects from IFRS 15		202.2			48.3	
EBITDA, reported	424.0	565.4	33.3%	164.0	199.5	21.6%
Pro forma EBITDA Drillisch	99					

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Segment "Access" (in € million)	9M 2017 (IAS 18)	9M 2018 (IFRS 15)	Change	Q1 2017 (IAS 18)	Q2 2017 (IAS 18)	Q3 2017 (IAS 18)	Q4 2017 (IAS 18)	2017 (IAS 18)	Q1 2018 (IFRS 15)	Q2 2018 (IFRS 15)	Q3 2018 (IFRS 15)	Change Q3 18 vs. Q3 17
Sales	2,273.2	2,994.6	31.7%	730.6	743.8	798.8	919.4	3,192.6	995.6	1,006.2	992.9	24.3%
operative EBITDA ⁽¹⁾	424.0	565.4	33.3%	133.7	126.3	164.0	198.7	622.7	177.3	188.6	199.5	21.6%
Consumer Access (in € million)	9M 2017 (IAS 18)	9M 2018 (IFRS 15)	Change	Q1 2017 (IAS 18)	Q2 2017 (IAS 18)	Q3 2017 (IAS 18)	Q4 2017 (IAS 18)	2017 (IAS 18)	Q1 2018 (IFRS 15)	Q2 2018 (IFRS 15)	Q3 2018 (IFRS 15)	Change Q3 18 vs. Q3 17
Sales ⁽²⁾	1,975.8	2,698.9	36.6%	619.4	647.0	709.3	805.9	2,781.6	898.3	907.4	893.2	25.9%
operative EBITDA ^(1,2)	361.9	521.8	44.2%	109.0	106.5	146.4	151.0	512.9	165.3	175.0	181.6	24.0%
Business Access (in € million)	9M 2017 (IAS 18)	9M 2018 (IFRS 15)	Change	Q1 2017 (IAS 18)	Q2 2017 (IAS 18)	Q3 2017 (IAS 18)	Q4 2017 (IAS 18)	2017 (IAS 18)	Q1 2018 (IFRS 15)	Q2 2018 (IFRS 15)	Q3 2018 (IFRS 15)	Change Q3 18 vs. Q3 17
Sales ⁽²⁾	325.8	334.6	2.7%	114.9	107.6	103.3	122.0	447.9	110.1	112.1	112.4	8.8%
operative EBITDA ⁽²⁾	62.1	43.6	-29.8%	24.7	19.8	17.7	19.4	81.6	12.1	13.6	18.0	1.7%
Segment "Applications" (in € million)	9M 2017 (IAS 18)	9M 2018 (IFRS 15)	Change	Q1 2017 (IAS 18)	Q2 2017 (IAS 18)	Q3 2017 (IAS 18)	Q4 2017 (IAS 18)	2017 (IAS 18)	Q1 2018 (IFRS 15)	Q2 2018 (IFRS 15)	Q3 2018 (IFRS 15)	Change Q3 18 vs. Q3 17
Sales	755.5	834.8	10.5%	229.6	264.2	261.7	286.3	1,041.8	280.1	277.0	277.7	6.1%
operative EBITDA ⁽³⁾	271.2	313.8	15.7%	81.7	94.3	95.2	100.1	371.3	102.2	101.2	110.4	16.0%
Consumer Applications (in € million)	9M 2017 (IAS 18)	9M 2018 (IFRS 15)	Change	Q1 2017 (IAS 18)	Q2 2017 (IAS 18)	Q3 2017 (IAS 18)	Q4 2017 (IAS 18)	2017 (IAS 18)	Q1 2018 (IFRS 15)	Q2 2018 (IFRS 15)	Q3 2018 (IFRS 15)	Change Q3 18 vs. Q3 17
Sales	201.8	203.9	1.0%	66.1	68.3	67.4	82.4	284.2	72.0	68.3	63.6	-5.6%
operative EBITDA	84.7	79.9	-5.7%	28.9	29.1	26.8	39.2	124.0	27.5	27.0	25.3	-5.6%
Business Applications (in € million)	9M 2017 (IAS 18)	9M 2018 (IFRS 15)	Change	Q1 2017 (IAS 18)	Q2 2017 (IAS 18)	Q3 2017 (IAS 18)	Q4 2017 (IAS 18)	2017 (IAS 18)	Q1 2018 (IFRS 15)	Q2 2018 (IFRS 15)	Q3 2018 (IFRS 15)	Change Q3 18 vs. Q3 17
Sales	557.2	634.7	13.9%	164.4	197.2	195.5	205.0	762.1	209.4	210.0	215.3	10.1%
operative EBITDA ⁽³⁾	186.4	233.9	25.5%	52.9	65.3	75.6	61.0	254.7	74.7	74.2	85.1	12.6%

¹⁾ Q1/18: incl. one-offs for ongoing integration projects (EBITDA and EBIT effect: EUR -5.0 million)

Q2/18: incl. one-offs for ongoing integration projects (EBITDA and EBIT effect: EUR -2.7 million)

Q3/18: incl. one-offs for ongoing integration projects (EBITDA and EBIT effect: EUR -4.7 million)

²⁾ Reallocation of the mass market business from 1&1 Versatel GmbH as of May 1, 2017 in Consumer Access

³⁾ Q1/18: incl. one-offs for ongoing integration projects (EBITDA and EBIT effect: EUR -3.1 million)

Q2/18: incl. one-offs for ongoing integration projects (EBITDA and EBIT effect: EUR -3.1 million)

Q3/18: incl. one-offs for ongoing integration projects (EBITDA and EBIT effect: EUR -2.6 million)