

United Internet AG

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As of November 17, 2015



Brief profile: With 15.43 million feebased contracts and 32.61 million adfinanced accounts. United Internet is a leading European internet specialist.

The heart of United Internet is our "Internet Factory" with 7,900 employees - of which about 2,500 are engaged in product management, development and at our data centers who develop and operate high-quality internet products.

In addition to its compelling brands and high marketing strength, United Internet stands for powerful data centers and outstanding operational excellence for its 48 million customer accounts.

Access segment

- Products: DSL and Mobile Internet
- Target groups: home users, freelancers, small companies
- Services: standardized network services in combination with enduser devices and our own applications
- Markets: Germany
- Revenue model: subscriptions (also volume-based)
- Brands: GMX, WEB.DE and 1&1
- Additional brand Versatel: Network solutions for voice and data, infrastructure services for SMEs and large corporations

Key figures (in € million)	9M 2014	9M 2015
Sales	1,481.7	2,035.2
EBITDA	213.9	344.6
EBIT	193.3	226.9
Access, contracts (in million)	6.10	7.52
of which Mobile Internet	2.37	3.25
of which DS complete	3.41	4.02
of which T-DSL / R-DSL	0.32	0.25
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Applications segment

- Products: Personal Information Management, webhosting, cloud applications, e-business solutions, online marketing
- Target groups: home users, freelancers, small companies
- Services: own development; data center operation
- Markets: Germany, France, UK, Italy, Poland, Austria, Switzerland, Spain, Mexico, USA and Canada
- Revenue model: subscriptions (also ad-financed)
- Brands: GMX, mail.com, WEB.DE, 1&1, Arsys, InterNetX, Fasthosts, united-domains. Sedo and affilinet

Key figures (in € million)	9M 2014	9M 2015	
Sales	688.7	741.7	
EBITDA	171.6	208.6	
EBIT	126.1	163.6	
Business Applications, contracts (in million)	5.82	5.77	
Consumer Applications, accounts (in million)	33.99	34.75	
of which Premium Mail subscription	1.85	1.78	
of which Value-Added subscription	0.34	0.36	
of which Free accounts	31.80	32.61	/

Brands

















Group figures

Acc. to IFRS in €m	2014*	9M 2014	9M 2015
Sales	3,065.0	2,170.9	2,754.8
EBITDA	551.5	379.8	555.0
EBIT	430.6	313.7	392.0
EPS (in €)	1.46	1.08	1.34
EPS before PPA (in €)	1.25	1.11	1.46
Contracts (in M)	14.78	14.11	15.43
Employees (headcount)	7,832	6,834	7,873

Without one-off effects from Versatel acquisition and optimization of investment portfolio (EBITDA / EBIT effect: +€186.1m; EPS effect:

Outlook 2015 (Update August 2015)

- ~ 880,000 new customer contracts (formerly: ~800,000)
- ~ 20 % sales growth
- ~ 40 % EBITDA growth

Analyst's Coverage **Analysts** Rating Buy, Accumulate, Outperform 15 Neutral, Hold, Marketperform 6 Sell, Reduce, Underperform

Management Board

Ralph Dommermuth CEO Norbert Lang CFO

Robert Hoffmann **Business Applications** Jan Oetjen Consumer Applications

Martin Witt Access

The Stock

ISIN DE0005089031 Symbol / Stock Exchange UTDI / Frankfurt

Indices Prime Standard: TecDAX Class Registered Shares: € 1

Shares 205,000,000

IPO Date / Issue Price March 23, 1998 / € 1.02

Shareholder Structure (as of June 30, 2015)

Ralph Dommermuth 40.00 % United Internet 0.47 % Other shareholders 59.53 %